



Orion Writers in Residence...at Malmaison and Hotel du Vin

The Orion Publishing Group and Hotel du Vin/Malmaison hotel are delighted to announce their collaboration on a “Writers in Residence” project that will run from July through to November 2010.

The initiative involves a selection of authors published under the Orion imprint, each of whom will take up “residence” at specially selected branches of the Hotel du Vin/Malmaison boutique hotel chain. During their residence period, the writers will blog, Twitter and in some cases, even produce a short story about the hotel, it’s staff and residents over their two day stay. Each residence will culminate in a special event such as a writer’s workshop, a talk and Q&A or a “Girls Night In” evening, which will be open to the public.

Orion and Malmaison/Hotel du Vin will be offering consumer competitions and online promotion initiatives throughout the project.

The tour kicks off with Veronica Henry who will be in residence at the Hotel du Vin in Poole and the Hotel du Vin in Brighton. She says, *‘I’m absolutely thrilled to be writer-in-residence at the Hotel du Vin. I remember going to the first Hotel du Vin when it opened in Winchester: I was enchanted, and have remained a huge fan ever since. We both strive for a similar style - quintessentially English escapism with a touch of wit - so I think it will be a very productive collaboration, and the perfect environment to find inspiration.’* Her current project, THE BEACH HUT, is published as an Orion paperback original on 22 July.

Authors RJ Ellory and Katie Agnew have also been confirmed for events later in the year at Oxford Malmaison, Liverpool Malmaison and Birmingham’s Hotel du Vin.

Orion’s Managing Director Susan Lamb says: *‘Being an author is a solitary activity, no matter how successful you are. The Hotel du Vin and Malmaison hotels are an ideal setting for some of our bestselling authors to write and find inspiration in public, while at the same time meeting and interacting with their fans.’*

Malmaison and Hotel du Vin’s Group Director of Sales, Anna Hedges said: *‘We are absolutely delighted to partner with Orion to showcase some of their finest authors, and we look forward to welcoming them to what I hope will be an inspiring few days at each hotel!’*

For more information, please contact Laura Brudenell at laurabrudenell@gmail.com or call 07595938413

Notes to Editors:

1. Confirmed dates for the tour:

- 19-20th July: Veronica Henry at Poole Hotel du Vin

- 21-22nd July: Veronica Henry at Brighton Hotel du Vin
- 15-16th September: RJ Ellory at Birmingham Hotel du Vin
- 6-7th October : RJ Ellory at Oxford Malmaison
- 23-25th November: Katie Agnew at Malmaison in Manchester and Liverpool

2. For further information about Hotel du Vin or Malmaison please visit:

www.malmaison.com

www.hotelduvin.com

3. For further information about Orion Publishing please visit:

www.orionbooks.co.uk